

HANNOVERMESSE.COM

# CONTACT PERSONS & BUSINESS DATING - HOW TO -

*New dialog functions for interaction with your customers*



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## YOUR EXPERTS IN DIALOG

New dialog functions for initiating contact and interacting with visitors!

Nothing is more valuable in these challenging times than personal interaction.

List your experts and contact persons on all pages of your digital presence and talk with your visitors easily via video call. New appointment scheduling options, including a convenient calendar function, are available for this purpose.

With 3, 8 or 25 contact persons depending on participation package



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# THREE STEPS TO BUSINESS DATING

## REGISTRATION

- Depending on your participation package, you will receive a specific number of "Digital Exhibitor Passes" in the Exhibitor Shop with individual codes for registering your contact persons.
- You can send the direct link with the code for registration from the store to each colleague by e-mail.
- Your contact persons register on the website and create a personal profile.

## PUBLISHING

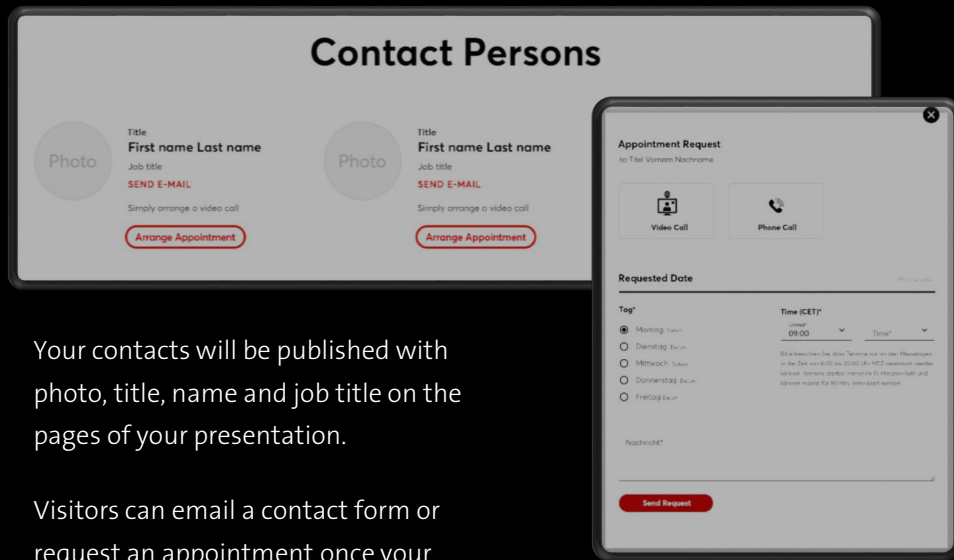
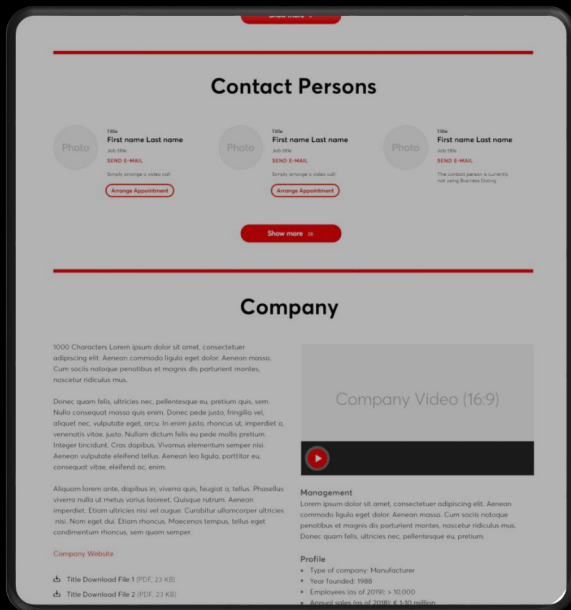
- You publish your own pages for your company and your products. You manage the appearance of the pages via the Exhibitor Content Manager ("ECM").
- After registering, your contacts can individually select the pages of your company and/or products and publish themselves there with photo, title, name and job title.

## ACTIVATION OF BUSINESS DATING

- Now, each contact can simply activate Business Dating and set their appointment availability individually.
- Visitors can now request appointments with you.
- Simultaneously, the matchmaking service will be activated for each contact person, so that they can search for other participants and request appointments themselves.



## YOUR CONTACT PERSONS



Your contacts will be published with photo, title, name and job title on the pages of your presentation.

Visitors can email a contact form or request an appointment once your contacts set their availability for meetings.



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# APPOINTMENT REQUESTS


Appointment requests are based on your availability:

- Appointments can be scheduled every 15 minutes for a duration of up to 90 min.
- You set your appointment availability and receive appointment requests only for these days.
- You can send appointment requests yourself.

### Appointment Request

to Titel Vorname Nachname

  
Video Call

  
Phone Call

#### Requested Date

Tag\*

☒ Montag Datum

☐ Dienstag Datum

☐ Mittwoch Datum

☐ Donnerstag Datum

☐ Freitag Datum

Time (CET)\*

Uhrzeit\*  
09:00

Time\*

Bitte beachten Sie, dass Termine nur an den Messetagen in der Zeit von 6:00 bis 20:00 Uhr MEZ vereinbart werden können. Termine starten immer im 15 Minuten-Takt und können maximal für 90 Min. vereinbart werden.

Nachricht\*

Send Request

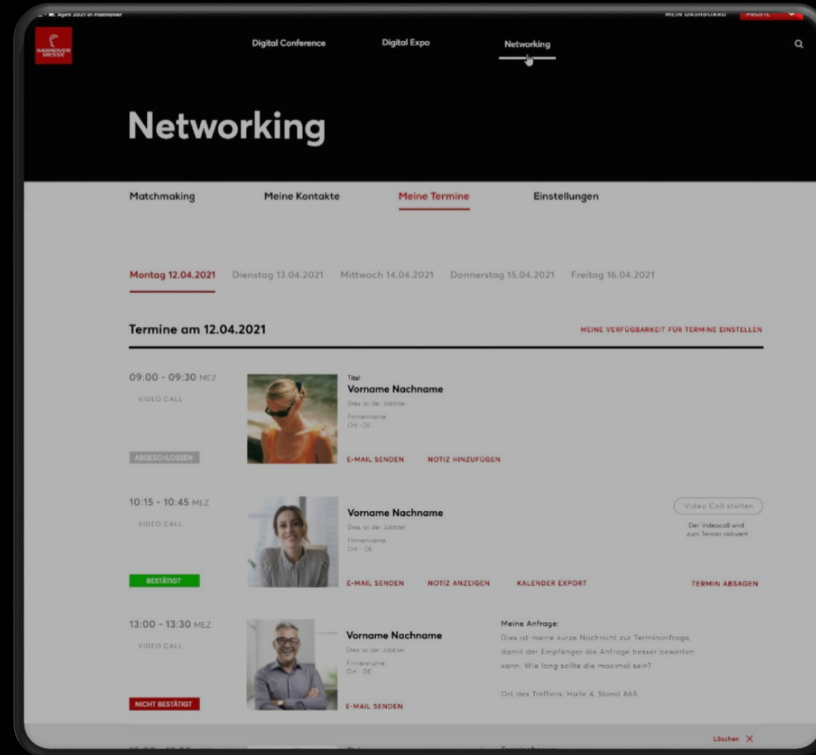
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# SCHEDULE MANAGEMENT

Your schedule is sorted by fair days and offers the following features:

- Confirmed or unconfirmed appointments that you have requested yourself.
- All appointment requests from other participants.
- Notifier for appointment confirmations and cancellations.
- Confirmed appointments can be transferred to your own tools via calendar export.
- Appointment confirmations and cancellations can be supplemented with a personal message.



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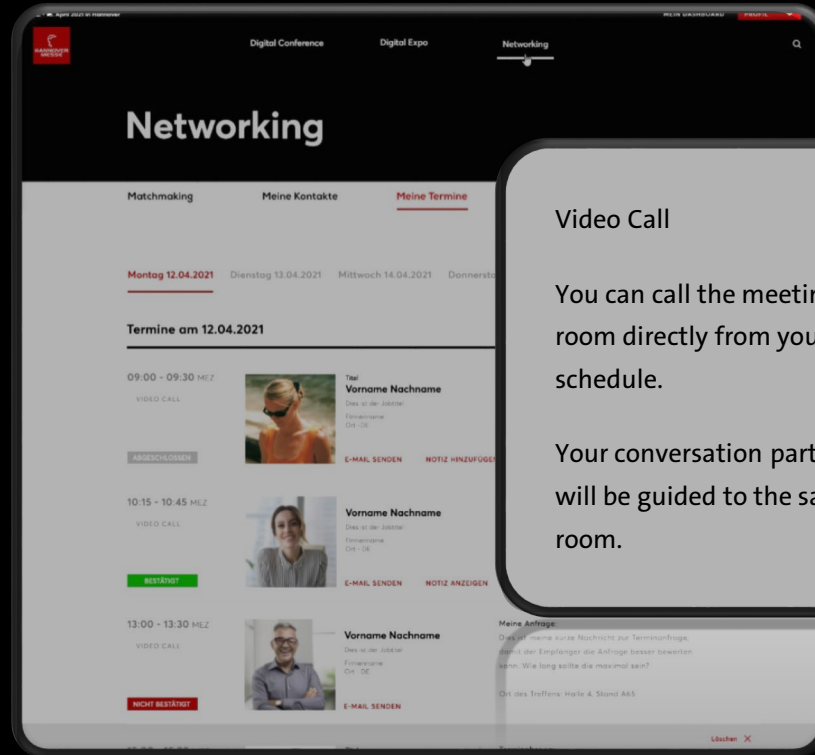
# ONE-2-ONE VIDEO CALL

Appointments can be made in person via video call:

- For video calls we use the tool "Amazon Chime".
- You can easily access the video window via a link to start the appointment.
- The meeting is limited to the two participants who have made an appointment.
- You can share your screen or provide information in the meeting.
- The duration is limited to a maximum of 90 minutes.



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## Video Call

You can call the meeting room directly from your schedule.

Your conversation partner will be guided to the same room.

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# MATCHMAKING

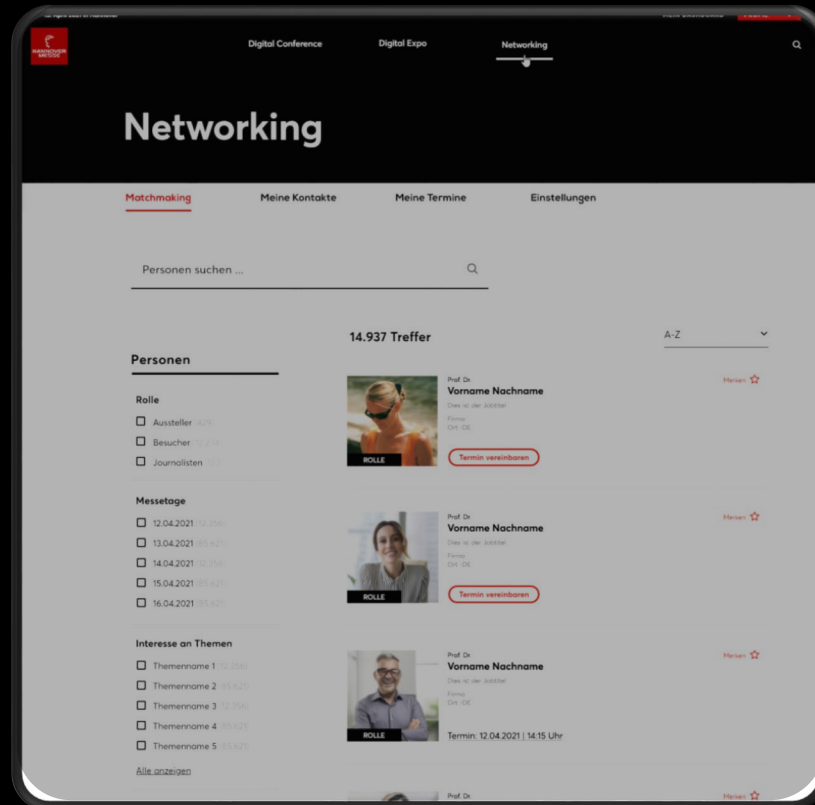
At HANNOVER MESSE 2021, for the first time you can meet visitors digitally.

Our new networking service enables visitors to publish their own profile. The advantage for you as an exhibitor: You can find visitors based on their interests, contact goals or other criteria, arrange appointments with them, and get in touch via video call.

So, go on a targeted search for suitable new customers!



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